Medical Billing Company's New Website is a Big Success

Capture Billing receives over 17,000 page views per month in the first month after launch of Medical Billing website

Loudoun County, VA - Capture Billing & Consulting, Inc., a <u>Medical Billing Company</u> located in South Riding, Virginia, is pleased to announce the success of its new website located at <u>http://www.CaptureBilling.com</u>. In its first few months of going live the website which is focused on <u>Medical Billing</u> received over 17,000 page views per month, up from 200 only a year ago.

Capture Billing provides outsourced <u>Medical Billing</u> <u>Services</u> to small and large medical practices. Its new website outlines and describes all the services that Capture performs. Capture's website goes beyond your typical medical billing website, which is one reason it has received so much attention and has built a large following.

One of the main features of the website is the <u>Medical</u> <u>Billing and Coding Blog</u>. Online searchers can find tips on medical billing and coding that include how to bill for flu shots, how to use Medicare modifiers, and other basic information about coding. The website also lists and reviews the steps involved in the process of submitting claims to insurance companies. In addition to our informational videos, Capture also provides <u>Sample</u> <u>Medical Billing Reports</u> that physicians and their medical practices need to run a financially successful business.



"We've come across many practices that do not supply monthly reporting to their clients, however we do. We have



a sample report package available for download so that physicians can see what monthly reports they should be receiving from their medical billing companies or in-house billing staff. These reports inform physicians and medical managers about overall practice management, practice performance and coding, as well as insurance reimbursements and aging of accounts", says Manny Oliverez CEO, and Co-Founder of Capture Billing. "The reports are an essential tool to help physicians keep their finger on the pulse of the practice to ensure profitability."

Another popular feature is the <u>Medical Billing Videos</u> section. Each video comes with a searchable transcript and covers topics such as tips on <u>Charging Patients No-show Fees</u> and <u>Coding for Medicare</u>. The most popular video is the "<u>High-Tech Act: Electronic Health Records</u> <u>and Meaningful Use</u>" video which has been view thousands of times. All the videos as well as Podcasts are available by subscribing to iTunes or to the Capture Billing's YouTube channel.

Capture is consistently updating their website with the newest medical



billing and medical coding information available. They also add new features periodically; one update coming soon is a new report that covers *Billing a Well Exam to Medicare*.

ABOUT CAPTURE BILLING

Capture Billing and Consulting, Inc., a leader in the outsourced <u>medical billing services</u> industry, offers one of the most cost effective outsourcing solutions to healthcare professionals available. By eliminating the need of an inhouse medical billing staff, Capture Billing's staff of expert medical billers and certified professional coders help to increase physician reimbursement by improving collection rates and ensuring proper ICD-9 and CPT coding. Practicing physician and CEO, Dr. John D. Farrell, Jr., formed Capture Billing in 2004 as the answer to one of the largest concerns physicians face today, how to receive proper insurance reimbursement for services they provided.

CONTACT INFORMATION

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